

CECILIA SZE SHI WAH

INFO

ADDRESS

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Haven, No.3 Liu To RD, Tsing Yi,
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PHONE

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EMAIL

shiwahs@gmail.com

LINKS

[Portfolio](#)

[Linkedin](#)

SKILLS

Knowledge of MS Office



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe Premiere Pro



Final Cut Pro



PROFILE

Cecilia Sze is an outgoing graduate with excellent team-working capabilities, interpersonal communication skills and hands-on experience in customer services, branding, graphic design and media editing. With a confident, strong sense of responsibility, a passion for excellence, full of enthusiasm and positive "can-do" attitude towards work.

EMPLOYMENT HISTORY

Freelance Visual Communication Designer

2016 - Present

- Providing professional all-rounded visual communicate production services from marketing direction to strategies, such as advertising images, brochures design and advertising media etc.
- Co-operated with brands including City University of Hong Kong, Hong Kong Art Network, The Chinese Singers etc.

Multimedia Designer, O-dynamic Visual Studio Company Limited

Sep 2020 - Dec 2020

- Acted as the leading UI designer for Online HKBEP 2020.
- Assisted with graphic materials for CLAP for Youth@JC 2020 Online Conference.
- Worked with a strong attention to detail and a keen eye for graphic design projects, such as company business card design and digital season greetings card design etc.

Autodesk 3ds Max and Blender

LANGUAGES

English (Oral & Written)

Chinese (Cantonese)

Chinese (Mandarin)

Creative Intern, COPYTRACK GmbH

Berlin, Germany

Jun 2016 — Sep 2016

- Created brochure and fliers, and managing the company's social media platforms daily.
- Devoted great contribution to the success of the company's expansion in the year after, by producing a company brochure to recruit new investors.
- Created deliverable infographics for the company's website.

Creative Teaching Assistant, Graceland Art & Creative Workshop

Hong Kong

2015 — Aug 2020

- Provides assist to the artists in the company to plan and prepare class materials, such as Power Point design and artwork crafting.
- Ensures class operation, providing artistic comments and creative solutions to students.

Salesperson, SIT Fashion Boutique

Hong Kong

Jul 2013 — Jul 2015

- Provided assistance to customers in a professional and accurate manner in a highpressure environment everyday.
- In charged of the product placements in the store, hence improved the exposure and accessibility of the products to customers.

EDUCATION

Bachelor of Arts in Communication and Media Studies, City University of Hong Kong

Hong Kong

2015 — 2018

Upper Second Class Honors

Bachelor of Arts in Mass Communication/Media Studies, Kookmin University

Seoul, South Korea

Sep 2016 — Jan 2017

Exchange programme

Associate of Arts in Creative Communication, Hong Kong Baptist University

Hong Kong

2013 — 2015

Distinction